

The logo for iBusiness features a blue diamond above a blue lowercase 'i', followed by 'Business' in a large, dark grey sans-serif font. Above the 'Business' part, the tagline 'Innovative solutions for business' is written in a smaller, grey sans-serif font, with a blue diamond above the 's'.

Innovative solutions for business
iBusiness

M A G A Z I N E

Presentation File
Information & Details
2021 - 12th Year in Production

Mr. Wonderful himself Kevin O'Leary Loves Reading iBusiness Magazine!



It all Started in 2009

- 2009 - Only Apple B2B Magazine in the Market - Showcasing iOS & MacOS Business Solutions
- 2016 - Shifted to Apple, Google & Microsoft Business Solutions
- 2019 - 10th Anniversary
- Published Bi-Monthly
- Focused on Success Stories, Tips & Tricks & Solutions Based Articles from Industry Experts
- Both Print & Digital Editions



About iBusiness Magazine

iBusiness Magazine - business innovation solutions - is the distinct choice for business end-users who are using cross platform technologies like Apple, Microsoft & Google. Unlike any other magazine, we focus on providing information around business and enterprise solutions running on mobile & desktop technologies.

iBusiness magazine is targeted at the cross platform business community; including, Enterprise, Fortune 1000 and IT professionals. iBusiness, now in its sixth year of publication, is the only magazine in the market that focuses exclusively on cross platform business applications and solutions to help maximize workplace productivity. We talk to the experts to provide our readers with valuable information on everything they need to know about the top-rated apps for business, new products, application features, tips & tricks, interviews from industry leaders, and much more!



About iBusiness Magazine

The team behind i.Business Magazine have decades of experience in the Small Medium Business & Education communities. We strive to cover as many vertical markets as possible, which include but are not limited to, Retail, Hospitality, CAD, Real Estate, Legal, Scientific Computing, Medical/Healthcare, Government, Automotive, Manufacturers, Accounting/Finance, Print & Graphics and Security & Surveillance.

The ways in which information is delivered to our audience continues to evolve. At iBusiness, we understand the importance of delivering content to readers in the format they want; as well as providing our advertisers with the opportunity to invest their marketing dollars where they will get the greatest impact and return on investment. With our print, online, and monthly e-newsletters, we have the media vehicles required to help deliver your message to the audience you want to reach.

Our articles take a solutions-based approach to productivity, workflow management and tips & tricks. The magazine articles come from the industry leaders with years of experience and proven track records. Below are our covers and features from our previous past issues.

Some of our Advertisers



Focus - Markets

- Hospitality & Retail
- Medical & Healthcare
- Home Automation
- Real Estate & Finance
- Education
- Government & Enterprise



Special Editions

- Top 50 Business Apps
- Top 25 Business Accessories
- Top 25 Business Travel Gear
- Top 25 Business Software Applications

The cover of iBusiness Magazine features a man in a light blue shirt holding a sign that says "Hello AirPrint!!". To his right is a Brother mobile printer with a "Hello AirPrint!!" sign coming out. The magazine title "iBusiness" is at the top, with "MAGAZINE" and "Apple Solutions for Business" below it. A blue starburst graphic says "TOP 50 BUSINESS APPS". A white box lists "Inside this Issue:" with items like "Brother - Mobile Wi-Fi Printers" and "The new Vipor CRM". A blue banner says "OUR 5TH ANNIVERSARY EDITION!". The Brother logo "brother at your side" and "RUGS" are at the bottom.

A large blue starburst graphic with the text "TOP 50 BUSINESS APPS" in white, bold, sans-serif font.

Print Distribution

- Barnes & Noble
- Hudson News
- Indigo
- Chapters
- Trade Shows

*Hudson
News*

**BARNES
& NOBLE**

Chapters

Indigo



Special Trade Show Editions Distribution

- CES
- CTIA - Super Mobility Week
- GSMA
- NAB
- CEDIA
- HIMSS & ISTE
- IoT TechExpo & Evolution Shows
- Canadian Wireless Trade Show





Trade Show Distribution

You will find iBusiness distributed over 70 B2B Trade Shows Annually.

CES, CTIA, CEDIA, HIMSS, SBE, IoT TechExpo, NRA



Distributed at Shows at Magazine Bins, Entrances and our Booths



Distributed at Shows at Magazine Bins, Entrances and our Booths

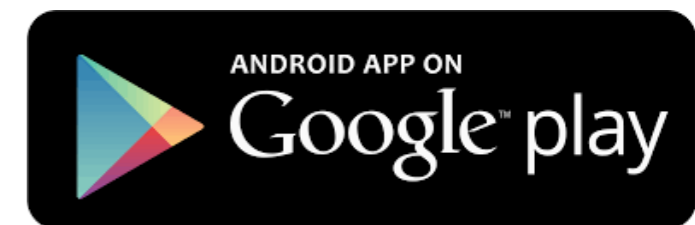
Official Media Sponsor for:

- GSMA Mobile World Congress
- CEDIA & Small Business Expo
- Canadian Wireless Trade Show
- NAB
- IoT TechExpo & Evolution Shows



Online Distribution

- Top 10 Downloaded App on Apple's Newsstand
- Available on Apple, Google Play & Amazon
- Featured on Magzter & Zinio
- Over 300,000 Digital App readers



Featured Online - Zinio

The screenshot displays the Zinio website's 'featured' section. At the top, the Zinio logo is on the left, and navigation links for 'log in', 'register', 'safe view: on / off', and 'help' are on the right. Below the logo are links for 'home', 'shop', and 'featured'. A search bar and 'my library' / 'cart (0)' links are also present. A horizontal menu lists various categories: art, automotive, entertainment, home, lifestyle, men, news, science & tech, sports, travel, women, and view all. On the left side, a sidebar lists 'top sellers', 'new arrivals', 'free', and 'gift cards'. The main content area is titled 'home > featured' and contains a grid of magazine covers. A semi-transparent audio player is overlaid on the grid.

Magazine Title	Number of Digital Issues	Price (US)	View Single Issues
Newsweek	54	\$27.30	view single issues
i.Business Magazine	6	\$21.95	view single issues
Bloomberg Businessweek	51	\$46.00	view single issues
Kiplinger's Personal Finance	12	\$12.00	view single issues
McKinsey Quarterly	-	-	-
Harvard Business Review	-	-	-
Smithsonian	-	-	-
mental_floss	-	-	-

Apple Retail Business Teams



Magazine in Front of Business Managers at all Apple Retail Stores

Microsoft Retail Stores



Magazine in Front of Business Managers at all Microsoft Retail Stores

Airport Business Lounges

- iBusiness Magazine available at all North American & European Airport Business Lounges
- Red Carpet Club, Maple Leaf Lounge, Admirals Club, British Airways & KLM
- Free Copies throughout the Lounges



Our Readership

- Over 850,000 Readers Worldwide
- Print & Digital
- CEO, CIO & CMO Profile
- Over 50 Countries



Looking to Promote your App & Product ?

- We have many packages to choice from ?
- Our Experts Write the Review
- We can mention your Product on our Magazine Front Cover
- Full Page Advertisements
- Full Page Product Reviews
- Perfect way to get in the B2B Markets and gain exposure

By the year 2020, there will be more than 1 billion M2M connections from IoT, with mobile computing the centerpiece of connectivity.

The Internet of Things (IoT) is quickly creating a mobile security "how-to" conundrum: How will we secure so many potential network endpoints that we don't even know about? SyncDog is the leading independent software vendor for building secure infrastructure frameworks that protect enterprise networks from cyber breach from mobile computing sources.

The SentinelSecure™ product line is prepared for this IoT onslaught by providing a secure containerized mobile workspace along with an IoT monitoring module for the industry's most proactive approach to securing enterprise mobility computing. SyncDog's subject matter expertise in enterprise mobility dates back to the late 1990s, and we have been delivering best-in-class mobility solutions ever since.

SentinelSecure™ Containerized Workspace for Mobility

SentinelSecure™ Framework for IoT

WHY SYNCDOG:

- Industry's only secure infrastructure framework for IoT
- Secure containerized mobile device workspace with FIPS 140-2, AES 256 bit encryption
- Container secures emails, contacts, calendar items, IM apps, internet browsers, mobile file stores and other business apps
- Protects both data at rest and data in transit
- Flexible per-seat pricing and with modular deployment options
- Can be deployed with SyncDog Sentinel Server or with any EMM/MDM solution
- Download Free 30-day Trial at www.syncdog.com/trial

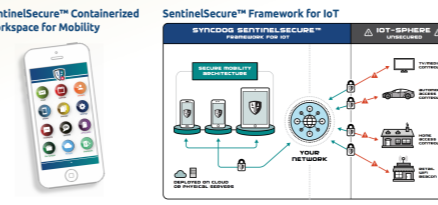
INDUSTRIES WHERE SYNCDOG HAS BEEN DEPLOYED:

- Government
- Healthcare/Insurance
- Finance/Banking
- Aerospace
- Manufacturing

For more information on SyncDog products, please visit www.syncdog.com.

Visit syncdog.com/trial for a free trial package

Visit syncdog.com/assess for a free mobile security assessment




Innovative solutions for business

iBusiness

M A G A Z I N E

INSIDE THIS ISSUE:

CTIA 2016
Enterprise & MDM Solutions
SureFire: World's Finest Illumination Tools
iPad Pro in Enterprise



SYNCDOG
Security for Enterprise Mobile Computing

In Review

SYNCDOG

Mobility has become an incredible new dynamic in more than just the computing industry, but it now is more embedded than ever in business. The ability to access, store, send and manage data has never been so dynamic with more industries moving more data than ever imagined. Along with this rapidly expanding way of handling not only our files and data, but that of our clients, comes the need for the best security for mobile devices. If you stop to think how many different networks and environments you move your devices through on any given day, you will begin to get an idea of the potential for security risks. This is where SyncDog can help.

A common practice in enterprise today is known as BYOD (Bring Your Own Device). While this offers some logistical advantage to the company, it also presents a unique set of security challenges. IT admins need a way to monitor real-time everything that a device is doing on the network. It is critical that the device not be accessing unauthorized files or confidential, privileged data or even be carrying malware which could be introduced to the network and affect other assets. SyncDog provides a full platform that manages Big Data and application security through containerization. Mobile log management for network security and compliance reporting is also key. SyncDog SentinelSecure was recently named one of the 20 most promising BYOD solution providers in the world.

The SyncDog log management system provides a highly secure double-block cipher encryption with a non-repeating encryption key. Messages are encrypted at the source using TCP tunnel programs that come packaged with SyncDog and can be optionally installed by IT administrators. This encrypts all data while also permitting the creation of a single hole through the firewall to support monitoring in DMZ or NOC areas.

SyncDog ActiveSync Monitoring is critical in controlling and understanding mobile enterprise data. Having a keen idea of who is connecting and communicating with your system infrastructure allows you to better protect your assets and intellectual property. SyncDog supports mobile security monitoring and correlation of all active sync traffic and reports on anomalies and errors as they occur.

SyncDog EMS (Enterprise Mobile Security) is designed to let organizations better manage and secure their devices, maintain system integrity, protect valuable data and prove regulatory compliance so they can confidently take IBM Notes Traveler, Good Technology and BlackBerry Monitoring are all provided for as well. Being able to monitor mail flow and other key data points is allows your enterprise to be more fully protected and provides your end users a trusted environment.

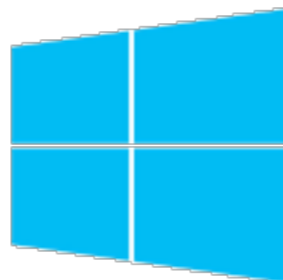


SYNCDOG

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New Look & Content

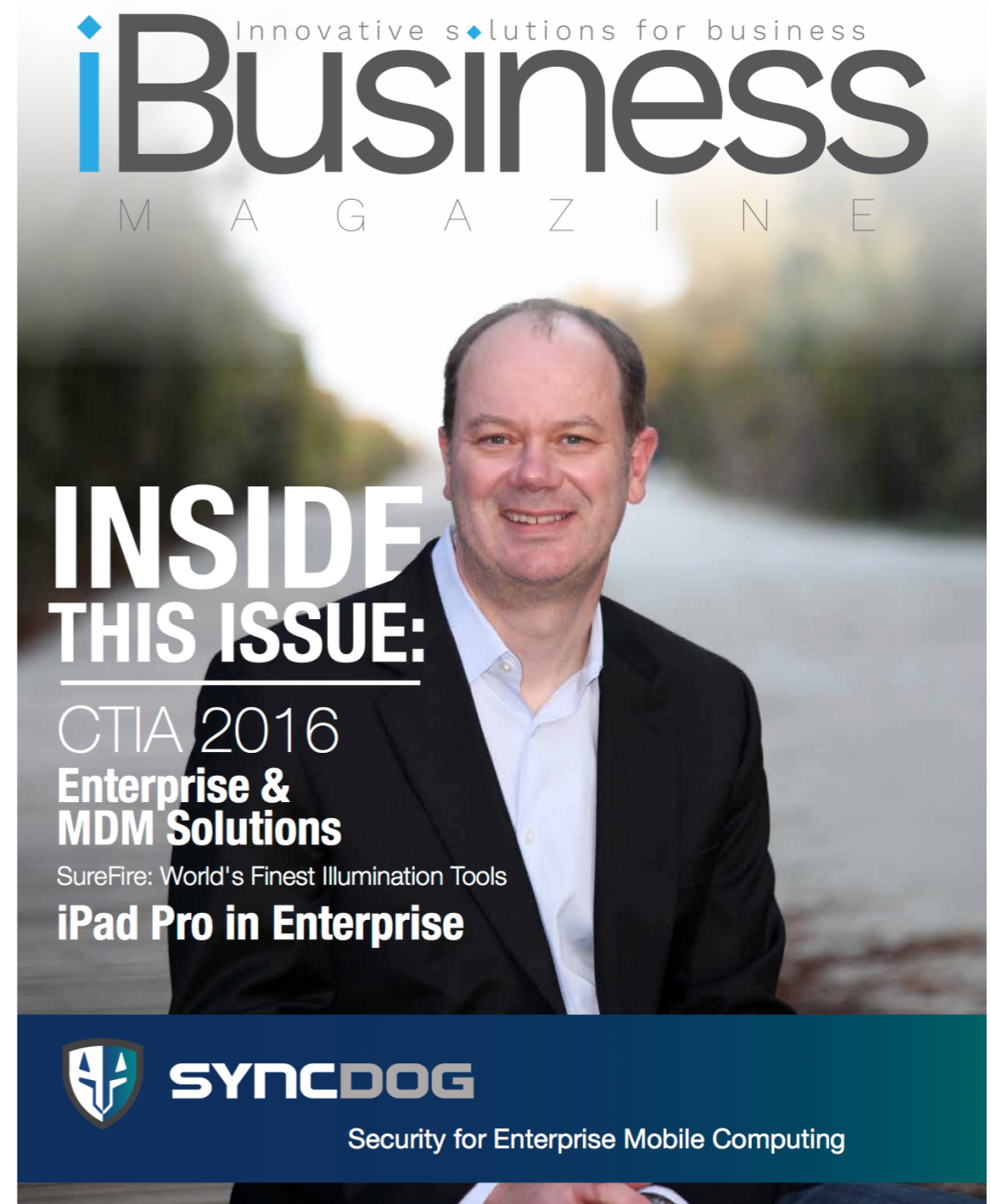
- Only B2B Innovation Magazine in the Market
- 7 Years in Production
- Bi-Monthly Publication
- Focus on Apple, Google & Microsoft Devices & Platforms



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 **SYNCDOG**
Security for Enterprise Mobile Computing

Cover Story Opportunities

- Full Cover of the Magazine
- Great for Trade Show Exposure - If you are exhibiting at the show
- Great Exposure to launch a product or app
- Budget Friendly Pricing
- Call us for Pricing

Innovative solutions for business

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M A G A Z I N E

INSIDE THIS ISSUE:

- SyncDog: Enterprise Mobile Security
- 6 Mobile Commerce Trends for 2016
- Best Productive & Office Apps

TOP 50 BUSINESS APPS

Wireless Presentation from Any Device

wePresent | MirrorOp

Cover Story Opportunities

- Full Page Product Review or Success Story
- Our Team does the review - you bless it before we publish the magazine
- Great Exposure to launch a product or app
- Budget Friendly Pricing

Cover Story 



wePresent

Presenting to groups or teams can often be a challenge in today's technologically advanced environment. Between multiple employees needing to collaborate, not having the correct cables to connect their different devices, and numerous calls to the IT department, companies are looking for ways to simplify their meeting spaces to make them more user-friendly. Enter wePresent, a wireless presentation system that works across all platforms to create a truly cable-free, collaborative room.

Using wePresent is simple: simply connect the wireless gateway to a display or projector, pair the wePresent to your laptop, iPad or mobile device with the provided MirrorOp app or software, and log in with the 4-digit code displayed on the screen. Within moments and from anywhere in the room, you'll be presenting slideshows, streaming video, or displaying documents from your computer, phone, or tablet. With wePresent and MirrorOp, you can even pull content directly from most popular cloud storage services such as Google Drive and Dropbox.

wePresent allows wireless projection with any Windows, Mac, iOS, Chromebook or Android device. When connected to a local area network (LAN), the wePresent can also act as a wireless access point (WAP), and even traverses subnets. This means guest users can also present using the system.

One of the best features of the wePresent is the ability to collaborate with up to 64 users at a time, with the presenter having full moderator control via a web control panel. All users connected to the device will be able to see the presentation on their own devices via WebSlides, and, if given permission, can even annotate the live presentation. The wePresent is compatible with touchscreen displays, allowing touch control of connected computers and a new level of interactivity with on-screen annotation.

The MirrorOp app is a recent upgrade to the wePresent gateway, which makes the hardware even more useful. MirrorOp allows for quicker connections, and will even connect to up to four different wireless presentation gateways. The software easily finds any compatible receivers on the network, and allows connection by simply entering a 4-digit code. Additionally, video files can be displayed by simply clicking a video icon in the menu bar, and the addition of custom hotkeys also makes navigating the wePresent interface much easier.

All wePresent models are cross-platform compatible, and work on Windows, Mac, iOS, and Android. They offer up to 1080p resolution and 30 FPS video, multiuser touchscreen support, and USB device control. The SharePod peripheral, which retails at \$299, adds the ability for point-to-point connection to any device with HDMI output to both wePresent models. Their flagship model, the WiPG-2000, adds dual-band wireless access (2.4GHz/5GHz), Power-Over-Ethernet capability, and an interactive whiteboard feature, and retails at \$999. The WiPG-1600, set to be released in Q2 of this year, is geared toward more budget-conscious users who don't wish to sacrifice the best features of the wePresent lineup, and retails at \$799.



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Media Kit & Editorial Calendar



Download our New 2021 [Media Kit](#) it also has our 2021 Editorial Calendar



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