



Accounting software continues to be a drag. No one wants to deal with it. I am convinced that accountants don't want to deal with it but it's a necessary evil. I have an accounting degree and I require an accountant – what? Yes, you heard me right, if I did my taxes or manually kept track of my company it would be a disaster. Point in case, I'm convinced that accounting is here to make our lives miserable. So, we need tools that encourage us and make accounting maybe a little more palatable.

Simple accounting (sounds like an oxymoron to me) is a phrase used by Kashoo. Kashoo has over 150,000 registered users in more than 180 countries. Designed with a web interface and seamless integration with iOS simple accounting may actually exist, let's dive deeper.

In 2012 Kashoo received the startup of the year by the British Columbia Technology industry and ever since then they have raised the bar making it easier to stomach the pains of accounting.

As they suggest, “say goodbye to Quickbooks™, Excel™ and other complicated accounting software”. With a cloud backbone running your business is a lot easier, offering double-entry cloud accounting that you and your accountant will love.

Kashoo provides an easy to use dashboard that gives you a birds eye view of your books, and a quick and easy data entry tool right from the main screen. Mobility should be your number 1 concern and Kashoo nails with access online from anywhere as well as the #1 iPad accounting solution in the app store. Invoicing allows you to create invoices in a snap. Customize the look and feel of your invoices and easily record payments, view customer balances, payment history and past due amounts. With bank level security you have nothing to worry about including automatic backups and unlimited data storage – oh, and it supports Touch ID! Enter expenses easily and attach receipt images as well as retrieve bank feeds to make sure everything “checks and balances”. With multiple levels of support you will never feel like you are in the dark – including phone, live chat and social media. Collaborate with your business partner, bookkeeper or accountant anytime or even send them a Quickbooks™ compatible file. Reporting is so important when you need it and Kashoo makes it easy to prepare for tax returns or just grab some instant insight as to where the health of your

company really stands. Reports include balance sheet, profit/loss statements and general ledger.

Pricing is SIMPLE (have we said that already in this review?). There are two options. One is Solo and one is Business. The solo is \$5 per month (\$50 per year) or Business is \$20 per month (\$200 per year). The business comes with password protected access for your accountant, unlimited number of users, project tracking, multiple location sales tracking and the management of 5 companies at no extra charge.

After doing this review, I am going to carefully consider making a change. I like simplicity and for some reason accounting ever seems to offer that!

